

# Opinion: Dr. Scholl really needs to stop calling themselves a ‘Doctor’!



Let's face it kiddos. There are 'Doctors' and there are *Doctors*. The reputable kind, those with an M.D., get their degrees from medical schools. These are the *real* doctors. Others, such as Ph.Ds., may get to call themselves Drs., although their status as such is admittedly ambiguous. Is a 'doctorate' in

history really a Doctor? Still, I won't quibble. Ph.Ds. have their place and these degrees often take longer to complete than an M.D. So fine, we'll let them refer to themselves as Drs. if they insist. But what really yanks my chain – what really chafes my loins – are those masquerading as doctors who have absolutely no right to do so. I speak of course of podiatrists! DPMs. So called foot and ankle doctors, which may also include the lower extremities. And among these podiatrists, there is no greater abuser of this honorable moniker than the 'good Dr. Scholl'! And yes, I've had corns. On multiple occasions. And the Scholl removers with DURAGEL® technology really do work. Also, plantar warts. Exquisitely painful things – sometimes multiple ones on a single foot! And again, Scholl's medicated disks seriously do the trick, although repeated applications may be required. And fine, as we're on the subject, arch support is probably something that everyone needs more of, particularly as we age. And Scholl's makes a mighty fine product there too. And as far as bunion research goes? Yes, no one better in the industry. But for Scholl to continue to refer to themselves as a 'doctor'? This I cannot abide! It is one step – painful though it may be on occasion without Scholl's many useful products – too many. Cease and desist I say, for the good of all concerned and for common decency!

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